Additional Sign Opportunities

In addition to any permanent signs that a business may be entitiled to under the Sign Ordinance the following sign opportunities are also provided.

Banner Signs

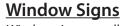
One temporary banner per business is allowed and does not require a permit. Provided it is consistent with the following criteria:

- No time limits banner may be used for an unlimited length of time.
- Banner may be changed as often as business desires.
- Banner can be attached to the face of the building, a wall or fence, or a permanent sign.
- A business using a temporary banner sign must have a permitted, permanent sign at the location.
- Banner signs must face a street or parking lot directly adjacent to the business and are allowed to be posted in the area where a permanent sign would otherwise be permitted.
- Banner signs shall be made of duarable material and shall be kept in a good state of repair and appearance.

| If your building or business frontage is: | Then your banner can be: |
|---|--------------------------|
| Less than 50 linear feet | Up to 60 square feet |
| Over 50 feet and up to 100 linear feet | Up to 80 square feet |
| More than 100 linear feet | Up to 120 square feet |

Shopping centers or office complexes often have additional banner regulations. Please contact your manager or landlord for regulations specific to your center.





Window signs are allowed and does not require a permit provided it is consistent with the following criteria:

- Signs on windows or doors or painted window signs or murals are allowed and do not require a permit. The Downtown area has additional standards for window signs in Section 8.13.2 of the Downtown Code
 - www.roseville.ca.us/downtownspecificordinance.com
- 16" maximum letter height
- 32" maximu length
- Greater than or equal to 20% of window
- Shopping centers or office complexes often have additional sign regulations. Please contact your property manager or landlord for regulations specific to your center.

<u>A-Frame Signs</u>

One A-frame sign per business is allowed and does not require a permit provided it is consistent with the following criteria:

- Size 6 square feet per side with a maximum height of 4'.
- Acceptable materials professional quality, no stenciled plywood or similar construction.
- Location private property, not in public right of way, medians or sidewalks, not blocking accessible paths of travel or inhibiting sight distance for ingress or egress (note: the City reserves the right to confiscate A-frame signs on City property or in the right of way).
- Stabilization signs shall be able to withstand wind gusts or be removed during inclement weather.
- Message limited to advertisement of on-site businesses only.

*Additional restrictions apply in the Downtown and Historic Old Town District.





For additional information regarding signs, please go to www.roseville.ca.us/signs or call the Planning Department at (916) 774-5276



Real Estate Signs

Real Estate Signs are allowed and does not require a permit provided it is consistent with the following criteria:

- Permit temporary real estate signs are exempt from fee, permit, and sticker provisions.
- Quantity vacant properties shall be allowed one temporary real estate sign for properties for sale or lease.
- Real estate signs shall be removed upon sale or lease of the property.

Banner Signs

• Size - temporary banners must comply with banner sign size restrictions outlined with the Sign Ordinance Section 17.10.185.

| If your building or business frontage is: | Then your banner can be: |
|---|--------------------------|
| Less than 50 linear feet | Up to 60 square feet |
| Over 50 feet and up to 100 linear feet | Up to 80 square feet |
| More than 100 linear feet | Up to 120 square feet |

Freestanding Signs

- One on-site freestanding real estate sign for every 1000 lineal feet of street frontage or portion. (not to exceed 32 square feet in area and 6 feet in height per sign.)
- One off-site freestanding real estate sign for every 1000 lineal feet of street frontage or portion. (not to exceed 32 square feet in area and 6 feet in height per sign.) Is also permitted with the consent of the off-site real property owner.

Other Temporary Signs

- One searchlight may be used by a business for two weeks surrounding a grand opening event and does not require a sign permit.
- Vehicles with a business name or logo are allowed and do not require a permit.
 - Vehicle must be used as part of the business, such as for deliveries or transportation for the owner or employees.
 - Business name or logo should be painted or affixed in a permanent manner. Vehicle cannot be used to display a temporary sign (i.e., an A-frame in the back of a truck or banner sign attached to a vehicle).



- Pennants or flags may be flown and do not require a sign permit. This exemption does not apply to corporate flags or
 pennants bearing corporate emblems, logos or words related to the business unless flown on the same staff as a flag or
 pennant bearing a non-commercial image.
 - **Shopping centers or office complexes often have additional temporary sign regulations. Please contact your manager or landlord for regulations specific to your center.

